



Skate
PEI



SKATE CANADA PEI 2024-2028 STRATEGIC PLAN

Fostering a dynamic and inclusive skating culture in Prince Edward Island
Since 1974, supporting 9 clubs and 2,000+ members.



**Skate
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VISION

Empowering Islanders to Experience Lifelong Joy through Skating.

MISSION

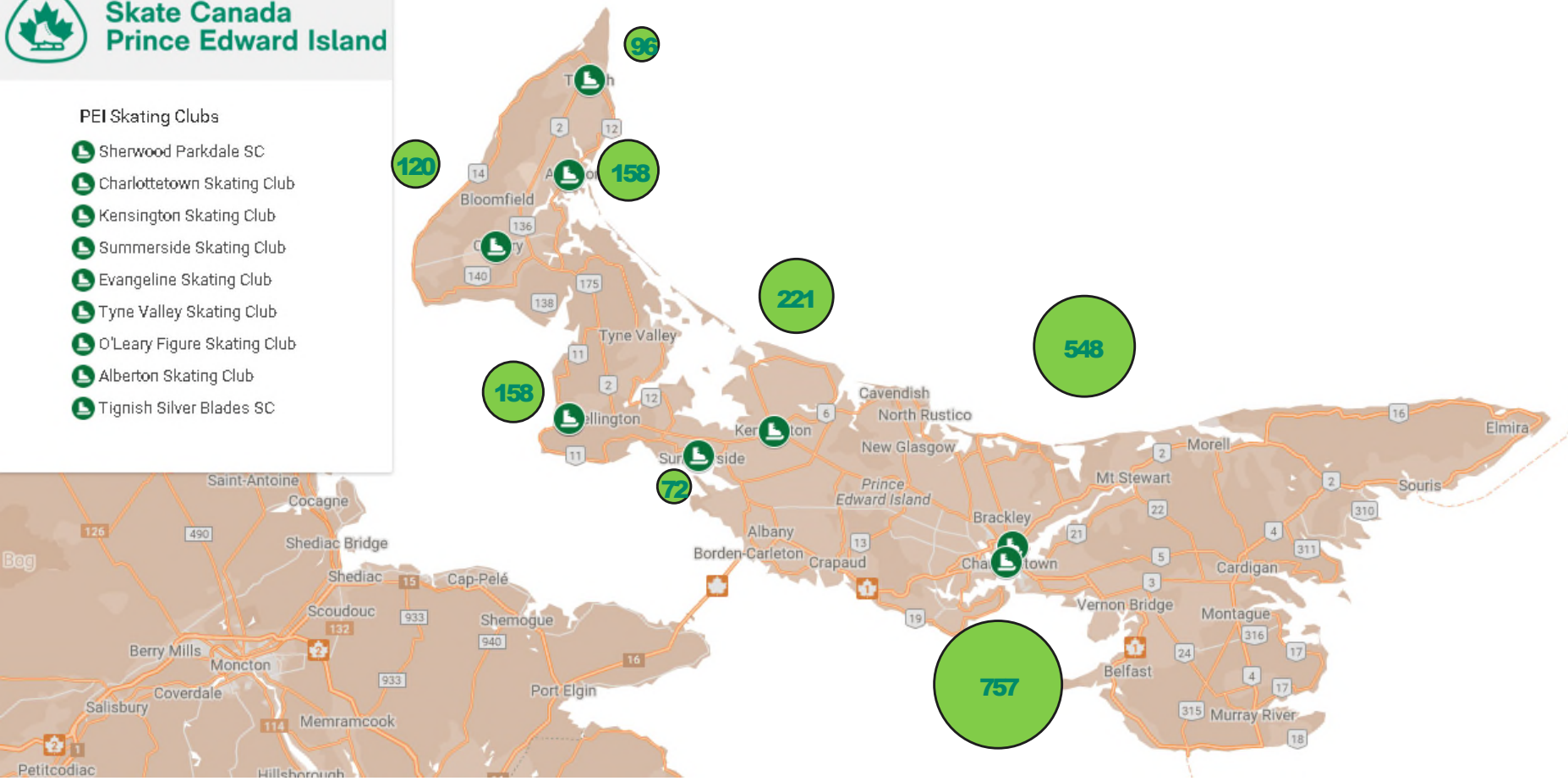
To champion the growth and development of figure skating in Prince Edward Island by providing unparalleled programs and opportunities for all ages and abilities.

VALUES

Safety, Excellence, Community, Integrity, Innovation.

PEI Skating Clubs

-  Sherwood Parkdale SC
-  Charlottetown Skating Club
-  Kensington Skating Club
-  Summerside Skating Club
-  Evangeline Skating Club
-  Tyne Valley Skating Club
-  O'Leary Figure Skating Club
-  Alberton Skating Club
-  Tignish Silver Blades SC



A PROVINCIAL GOVERNING BODY



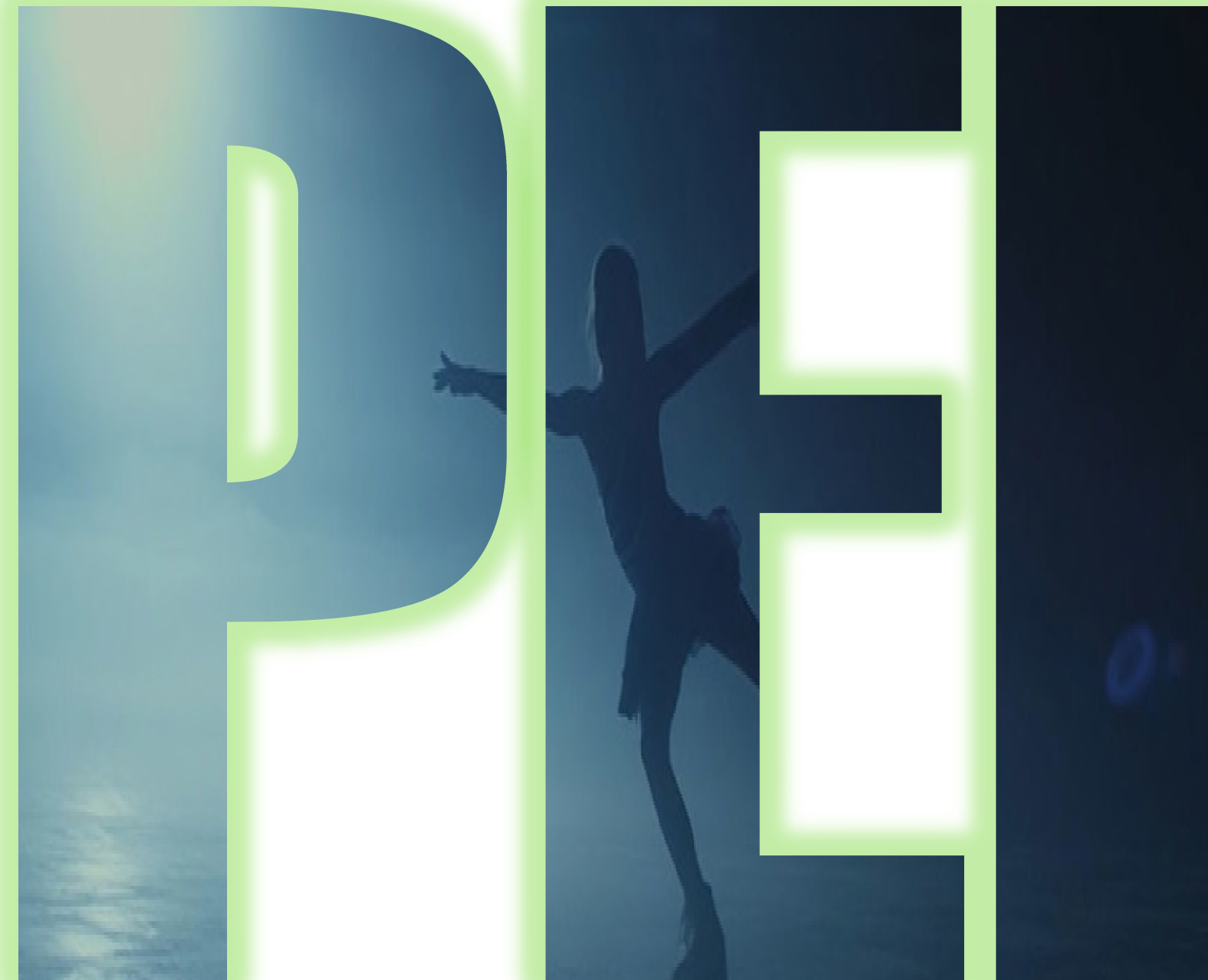
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2130 Members

9 Clubs

4 Annual Competitions

1 Skating Community



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STRATEGIC PRIORITIES

1. Increase Participation
2. Athlete Development
3. Strengthen Clubs & Volunteers
4. Promote Inclusion & Diversity
5. Enhance Facilities

2024 – 2028 STRATEGIC PRIORITIES

INCREASE PARTICIPATION

- Expand Access:
Partnerships with schools, rural areas
- Diverse Offerings:
Programs for all ages and abilities

ATHLETE DEVELOPMENT

- Mentorship Programs
- Coaching Support
- Facility Access

STRENGTHEN CLUBS & VOLUNTEERS

- Leadership Training
- Volunteer Engagement
- Operational Support

PROMOTE INCLUSION & DIVERSITY

- Inclusive Programs
- Cultural Competency
- Gender Equity

ENHANCE FACILITIES

- Advocate for Ice Time
- Improve Rinks



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FINANCIAL SUSTAINABILITY



Diversify Revenue

- Sponsorships
- Fundraising
- Grants



Government Collaboration

- Facility Support
- Program Funding



Efficient Management

- Cost Control
- Transparency



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MEASURING SUCCESS

- Participation Growth (Registrations)
- Athlete Progression (Competitive Levels)
- Club Development (Membership & Volunteers)
- Financial Health (Revenue Diversification, Reserves)
- Inclusivity Metrics (Demographic Representation)



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Skate Canada Prince Edward Island

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